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Bold Women – Transforming Big Ideas

1st Venture Capital Forum to Showcase Women-Led Life Sciences Companies **AllThingsLifeSciences 2009 Venture Forum: Madison, September 30th- October 1st**

Washington, DC – September 23, 2009: Venture-catalyst Springboard Enterprises in partnership with Phenomenelle Angels Fund and with the support of the Wisconsin Department of Financial Institutions, and the Wisconsin Department of Commerce has announced the companies to be showcased at **AllThingsLifeSciences 2009: Madison**. This is the first venture capital forum where active angel, venture, and corporate investors get a preview of eighteen women-led life sciences companies. The forum, part of a two-day entrepreneurial program which also includes a seminar for aspiring entrepreneurs - *Equity Matters: The Route To NASDAQ*, is scheduled for September 30 -October 1, 2009 at University of Wisconsin-Madison's Fluno Center.

In addition to the presenting companies, the featured speakers will be two of the top women officials in the Wisconsin state government, Lieutenant Governor Barbara Lawton and Secretary of the Department of Financial Institutions Lorrie Keating Heinemann.

Other speakers include Jan Eddy, Toni Sikes, Penelope Trunk, Connie Li PhD, Lynn Allen-Hoffman PhD, Brenda Furlow, Rajni Aneja, John Neis, Paul Weiss, Suzette Dutch, Jim Pavlik, Judy Owen, Allen Cohen, Charlie Goff, Donna Williamson and Teresa Esser.

"Springboard is a great source of deal flow for any savvy investor, angel group or venture fund. The companies and CEOs that were recruited are highly qualified and serve large and rapidly growing markets," said Lauren Flanagan, Managing Director, Phenomenelle Angels Fund. "Our fund has been a catalyst for the development of an ecosystem that fosters women's entrepreneurship. The addition of the Springboard programs in Madison offers a **terrific source of deal flow** for regional investors and new opportunities to grow the economy."

"Springboard has had **an outstanding ten year record** of recruiting and showcasing great companies that deliver positive returns to their investors," stated Kay Koplovitz, chairman of Springboard Enterprises. "Today's innovations in life sciences are nothing less than miraculous and we've recruited some of the most promising investment opportunities to offer investors here in Wisconsin."

Over one hundred companies from across the U.S. and abroad applied to take part in **AllThingsLifeSciences 2009**. The Madison forum is the first leg of a three event road show. During October presenting companies will also pitch at events in Silicon Valley and New York City. The entrepreneurs qualified for this year's venture forum program represent a wide range of business opportunities across the expanding life sciences category. **Presenting Companies for the Madison AllThingsLifeSciences: Venture Capital Forum road show:**

A&G Pharmaceuticals, Maryland
Arcxis Biotechnologies, California
Ativa Medical, Minnesota
Avaxia Biologics, Massachusetts
CanFel, California
Closys Corporation, Minnesota
Curemark, New York
Epicardial Technologies, California
EraGen BioSciences, Wisconsin
Eso-Technologies, Wisconsin

Ibogen, Florida
Kemeta, Arizona
Michelle's Miracle, Michigan
Moerae Matrix, Indiana
PharmaJet, Colorado
Quintessence, Wisconsin
Sequella, Maryland
SPR Therapeutics, Ohio
Stemina Biomarker Discovery, Wisconsin

AllThingsLifeSciences is sponsored by lead sponsor Aetna Foundation and the Madison Forum Sponsors (to date) are: the Wisconsin Department of Commerce; Wisconsin Department of Financial Institutions; Grant Thornton LLP; The University of Wisconsin College of Letters and Science, Wisconsin Angel Network, University Research Park and Michael Best & Friedrich, LLP.

AllThingsLifeSciences Road Show Sponsors are: Aetna Foundation, Alexandria Real Estate, Covington and Burling LLP, Grant Thornton LLP, Morrison Foerster LLP; Merck & Co; The George Washington University's Center for Entrepreneurial Excellence. Venue Sponsors are: University of Wisconsin/Madison's Fluno Center; Stanford's BioX-Clark Center; and PriceWaterhouseCoopers.



AllThingsLifeSciences Road Show Co-Hosts are: Madison – Phenomenelle Angels Fund; Silicon Valley – Life Science Angels; New York City – New York City Investment Fund and the New York Biotechnology Association.

AllThingsLifeSciences participating Corporate and Venture Partners include:

Actin Biomed	First Analysis Corp	Phenomenelle Angels Fund
Aisling Capital	Flagship Ventures	Prism VentureWorks
Ajax Partners	Fletcher Spaght	Quaker BioVentures
AP John Ventures	Golden Seeds	Retro Venture Partners
ATV Capital	Heritage Equity Partners	RiverVest Venture Partners
Bain Capital	Jefferies & Co.	Sequel Venture Partners
Baird Venture Partners	LFE Capital	Sigma Partners
Calumet Ventures	Life Science Angels	Silicon Pastures
Canaan Partners	MedImmune Ventures	SVB Capital
Care Capital	Merck & Co.	SWM Life Science Fund
Carrot Capital	Morpheus Capital	Synergy Partners
Ceres Venture Fund	New Capital Fund	Tevel Angels
Charter Life Science Ventures	New Enterprise Associates	Triathlon Medical Ventures
CHL Medical Partners	NGN Capital	Venture Investors
Chrysalis Ventures	NYC Investment Fund	VIMAC Ventures
Claremont Creek Ventures	OnSet Ventures	Vivo Ventures
Earthrise Capital	Partners Healthcare	Wavepoint Ventures
EDF Ventures	Pfizer Venture Fund	Wexford Science & Technology

Phenomenelle Angels Fund I, LP is an early stage fund that invests in women and minority owned or managed businesses in Wisconsin and the Midwest. Qualifying businesses must have at least one woman or an ethnic minority holding substantial ownership or in an executive (C-level) position. Investors are limited to women who are accredited investors, and select entities. Phenomenelle invests in exceptional management teams that exploit proprietary technology to create breakthrough applications in the following market sectors: Information Technology, BioTechnology/Life Sciences, Clean Technology, Consumer Goods/Services and Communications. The Phenomenelle Angels Fund fills special unmet investment opportunities in women and minority owned and/or managed businesses. We leverage our investor base of successful women entrepreneurs as well as our experienced Business Advisory Board, Technical Advisory Board and Investment Committee to assist portfolio companies with recruiting, sales and marketing, strategic partnerships, board development, operations, finance and access to additional debt and equity capital. (www.phenomenellevc.com)

Venture-Catalyst **Springboard Enterprises** is the go-to organization for information about and support for emerging growth ventures led by women. Springboard recruits, qualified, coaches, showcases, and supports women entrepreneurs as they seek equity capital and build their businesses. The 380 companies that have been showcased at Springboard forums have raised over \$4.5 billion in equity, grants, and corporate investments and provided positive returns for their investors including 7 IPOs. Springboard Enterprises is supported by Patron Sponsors AETNA Foundation; AON; Capital One Bank, NASDAQ Foundation; Venable LLP, Grant Thornton LLP, and The George Washington University and Center For Entrepreneurial Excellence (CFEE). (www.springboardenterprises.org)